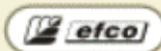


Milan, 2005 october 10th



2005 HALF YEAR EMAK RESULTS



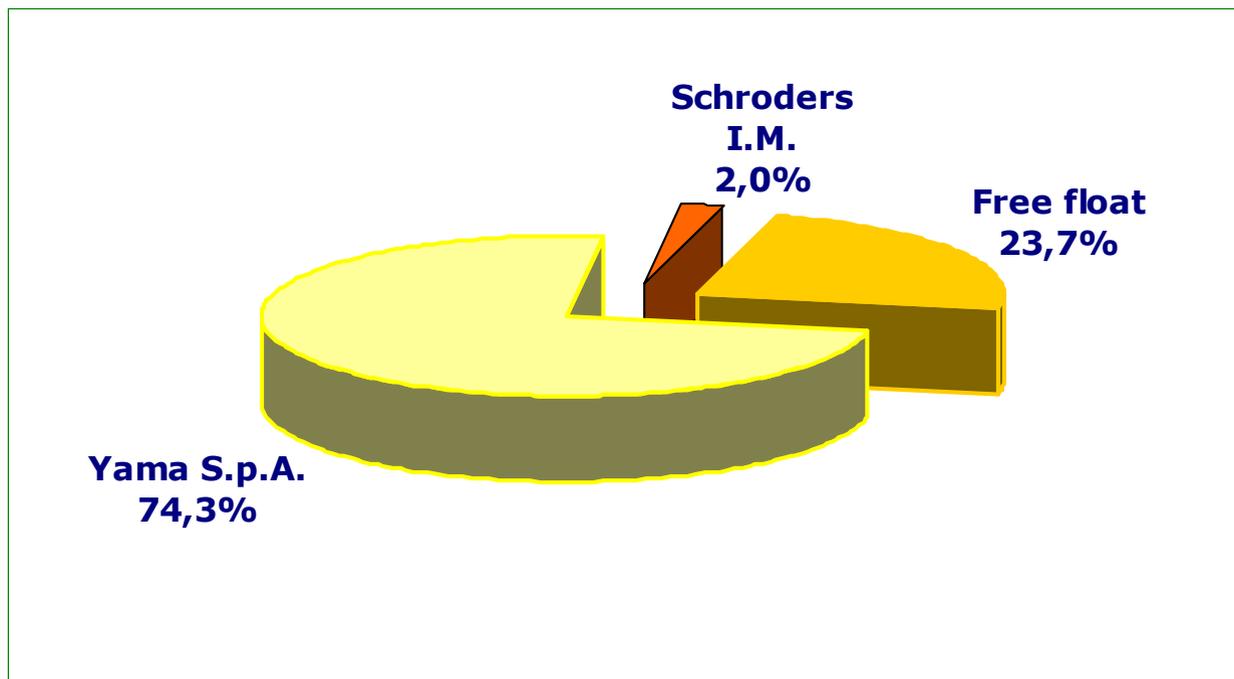


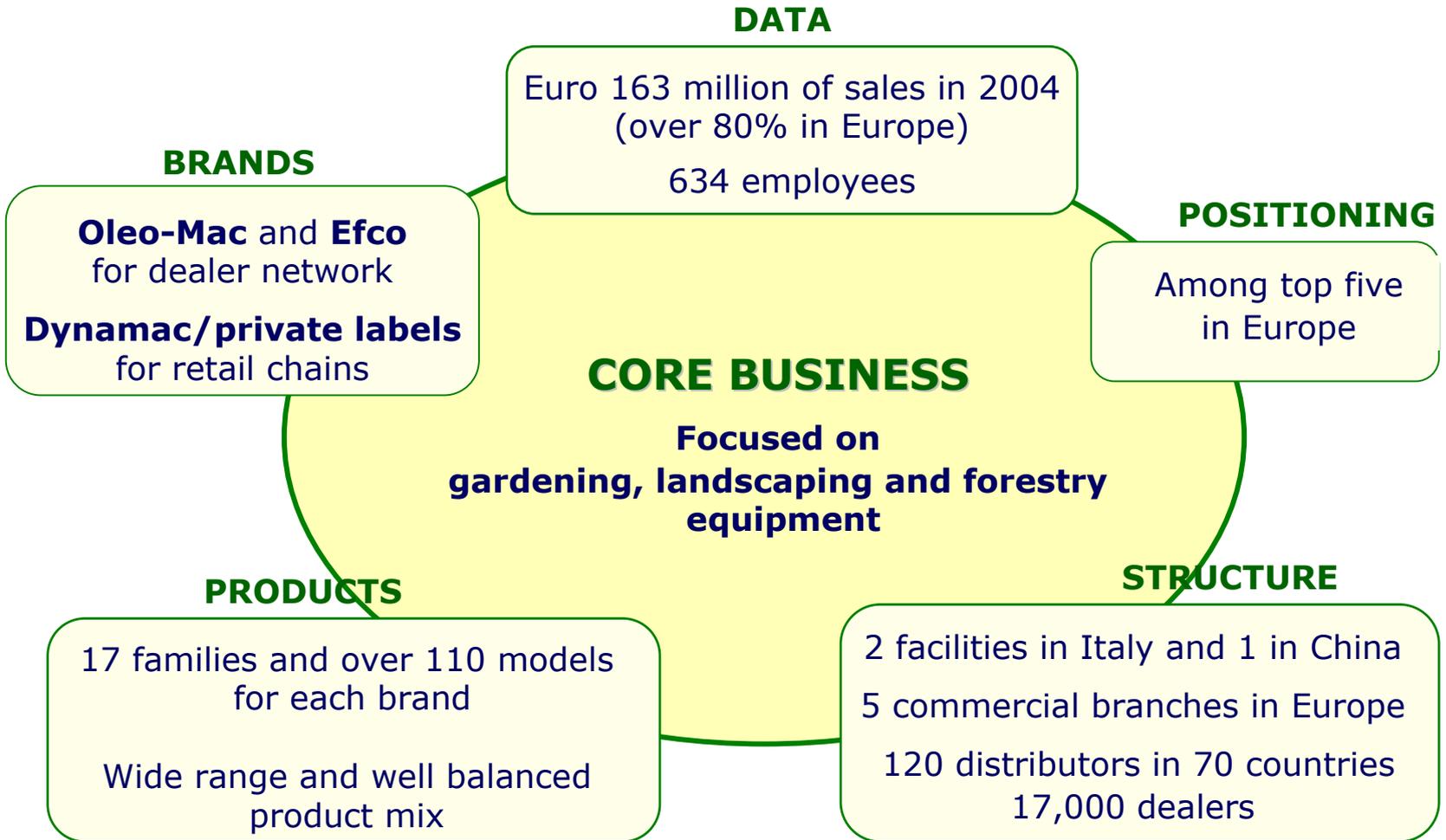
Emak
European leader
in
Design, Engineering,
Manufacturing and Marketing
of
outdoor power equipment





SHAREHOLDERS

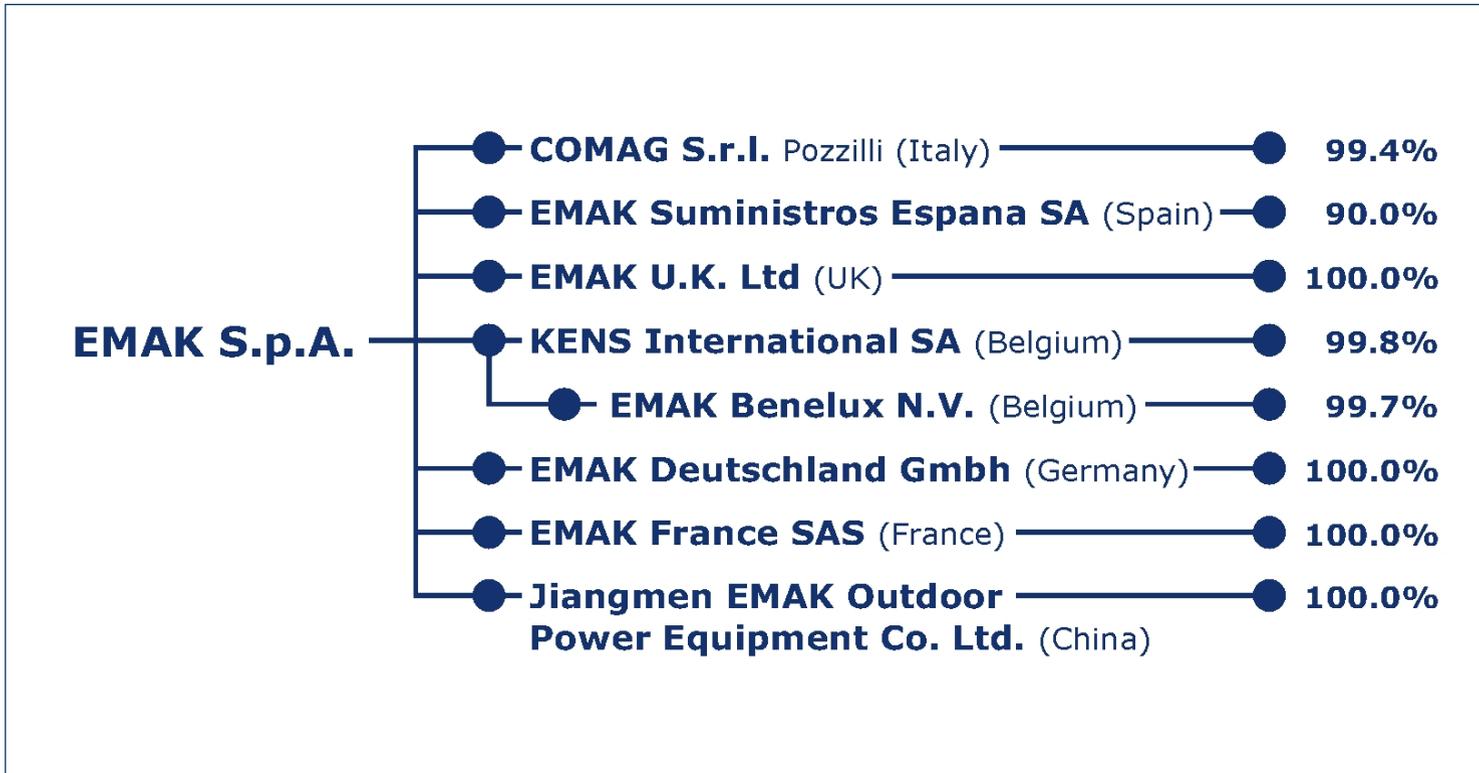






Emak Group structure

2005, 30th June





Turnover breakdown

Sales distribution by geographical area*

Area	2005H1	%	2004H1	%
Italy	22,7	21,1%	19,8	21,0%
Europe	72,9	68,0%	61,9	65,9%
- Western Europe	53,9	50,3%	45,6	48,6%
- Other European Countries	19,0	17,7%	16,3	17,3%
North America	2,2	2,1%	2,2	2,3%
Rest of the world	9,5	8,8%	10,1	10,8%
- South America	3,0	2,8%	3,7	3,9%
- Far East	0,5	0,5%	1,1	1,2%
- Others	6,0	5,5%	5,3	5,7%
Total	107,3	100%	94,0	100%

Million Euro

*in compliance with IAS/IFRS



Turnover breakdown

Sales distribution by product line*

Product	2005H1	%	2004H1	%
Brushcutters	20,7	19,3%	19,7	21,0%
Chainsaws	15,7	14,7%	15,3	16,3%
Lawnmowers	21,4	20,0%	15,9	16,9%
Garden Tractors	10,2	9,5%	8,9	9,4%
Others (pumps, blowers, hedge trimmers, electric products)	28,3	26,4%	23,2	24,6%
Spare parts and accessories	11,0	10,1%	11,0	11,8%
Total	107,3	100%	94,0	100%

Million Euro

*in compliance with IAS/IFRS





Economic and financial data

Consolidated P&L Accounts*

2004Y	%		2005H1	%	2004H1	%
162,8	100%	Turnover	107,3	100%	94,0	100%
22,1	13,6%	Ebitda	16,4	15,2%	15,3	16,3%
16,6	10,2%	Ebit	13,9	12,9%	12,6	13,4%
8,8	5,4%	Net profit	7,9	7,4%	7,1	7,5%

Million Euro

*in compliance with IAS/IFRS



Economic and financial data

Consolidated assets and liabilities*

31.12.04	Emak Group	2005H1	2004H1
86,0	Total invested capital	92,0	87,6
27,0	Net fixed assets	27,1	27,5
59,0	Net current assets	64,9	60,1
86,0	Net capital employed	92,0	87,6
69,1	Net Equity	73,2	67,5
0,4	Minority interests	0,5	0,4
16,5	Net financial debt	18,3	19,7
0,24	Debt/Equity	0,25	0,29

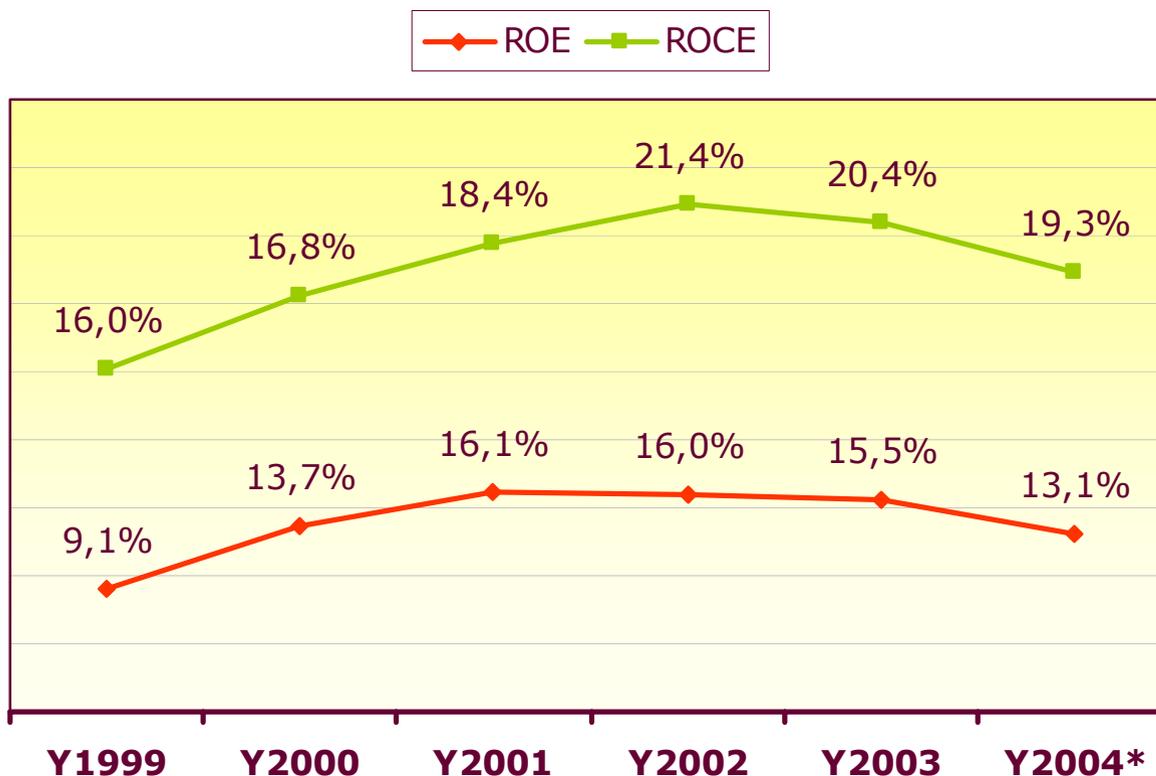
Million Euro

*in compliance with IAS/IFRS



Economic and financial data

Roe and Roce Evolution



*Y2004 in compliance with IAS/IFRS



Economic and financial data

Transition to IFRS : main impacts on 2004 results*

Transition to IAS/IFRS on 2004 results		
	Italian GAAP	IAS/IFRS
Net profit	9,0	8,8
Group Shareholders' Equity	69,8	69,5
Net financial debt	(16,4)	(16,5)

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*Detailed IAS/IFRS impacts are available on related specific documents on www.emak.it



2005 Half Year Scenario

Market Conditions

- **Low level of inventory in the pipeline at the starting of the season**
- **Favourable weather conditions almost everywhere in Europe**
- **Economic recovery expectations**



Increasing demand for all products



2005 Half Year Scenario

Market Conditions

- **Raw material cost increase: impact on components, energy, packaging, transport cost**
 - **Weakness USD vs €: negative impact on competitiveness for European manufacturers**
- **Extremely competitive market: difficulties to transfer cost increase to prices**



Margin erosion



2005 Half Year Results

Company overview

Emak Sales: +14%

- **Product innovation**
- **Higher competitiveness**
- **Strengthening of distribution network**



2005 Half Year Scenario

Company overview

2005H1 Emak Ebitda		+7%
2004H1 Ebitda margin		16,3%
2005H1 Ebitda margin		15,2%

Ebitda margin reduction mostly due to:

- **Product/channel mix**
- **Raw material cost increase**



Development Plan Strategy

- **Challenging new products development plan**
- **Increasing competitiveness and production capacity due to Emak China established activity**
- **Strong investments on distribution network and brand awareness**



Higher growth than competition



2005 Year Outlook

2005 Outlook

2005 Full Year Estimated Outlook

TURNOVER	?	+10%
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EBITDA	?	+10%
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Member of the STAR segment

